

COLORMATCH becomes BEZAPRINT

For screen printers around the world, CHT's COLORMATCH pigment dispersions have been the first choice for coloring water-based print pastes, whereas BEZAPRINT pigment dispersions have normally been used in continuous printing and coating.

In fact, for more than two decades, it did make clear sense to separate these two assortments due to the different area of applications. However, market-specific changes as well as new ecological developments, have led us to review the picture

Today, we are happy and proud to announce that we are going to unify these two product ranges.

That means: COLORMATCH becomes BEZAPRINT

What are the consequences of this change for you as a screen printer?

Since this is only a renaming, all technical product properties remain the same on the proved high-quality standard. As our customer, you benefit from an even larger product portfolio and thus from more printing possibilities.

Check out our brand new BEZAPRINT shade card for more details and learn more about our latest developments!

Important notice for our customers:

- Orders based on the old product name COLORMATCH will automatically be delivered as BEZAPRINT (except for COLORMATCH PH 451 which remains as it is).
- The unique online recipe calculation tool COLORFINDER on the CHT website will keep the COLORMATCH names at least for another year to facilitate the change.

For an easy adaption to the new names, we provide you with a translation table below.

Please don't hesitate to contact your personal CHT Switzerland representative for any question you may have. We are happy to support you.

Your dyestuff and pigment team
CHT Switzerland

January 2023

	COLORMATCH	BEZAPRINT
	COLORMATCH 001 White	BEZAPRINT White 001
	COLORMATCH 106 Yellow	BEZAPRINT Yellow 3GT
	COLORMATCH 110 Golden Yellow	BEZAPRINT Yellow RR
	COLORMATCH 180 Orange	BEZAPRINT Orange RG
	COLORMATCH 200 Scarlet	BEZAPRINT Red SGR
	COLORMATCH 210 Red	BEZAPRINT Red HBB
	COLORMATCH 221 Carmine	BEZAPRINT Scarlet RR
	COLORMATCH 222 Mars Red	BEZAPRINT Red KGC
	COLORMATCH 225 Dark Red	BEZAPRINT Red KF
	COLORMATCH 240 Pink	BEZAPRINT Pink BW
	COLORMATCH 250 Fuchsia	BEZAPRINT Violet FB
	COLORMATCH 280 Violet	BEZAPRINT Violet TN
	COLORMATCH 300 Blue	BEZAPRINT Blue TB
	COLORMATCH 350 Navy	BEZAPRINT Blue RR
	COLORMATCH 360 Denim	BEZAPRINT Navy TR
	COLORMATCH 380 Turquoise	BEZAPRINT Turquoise GT
	COLORMATCH 400 Green	BEZAPRINT Green BT
	COLORMATCH 450 Light Green	BEZAPRINT Green BS
	COLORMATCH 550 Brown	BEZAPRINT Brown B-RRT
	COLORMATCH 700 Black	BEZAPRINT Black DW
	COLORMATCH 720 Grey	BEZAPRINT Grey BB
	COLORMATCH 740 Black	BEZAPRINT Black BDC